



Rob's Bio

Short Bio (~75–90 words)

Rob Catalano is a sought-after speaker, HR technology leader, and advisor to HR executives focused on leadership, employee experience, and the future of work. Named one of the **Top 100 Global Employee Engagement Influencers in 2025**, Rob brings over 20 years of practitioner experience to the stage. He was on the founding team at Achievers and later co-founded WorkTango, where his work centered on employee listening, recognition, and culture. Rob is known for challenging conventional thinking while delivering practical, human-centered frameworks leaders can apply immediately.

Medium Bio (~150–180 words)

Rob Catalano is a sought-after speaker, HR technology leader, and trusted advisor to HR executives, focused on leadership, employee experience, and the future of work. He was named one of the **Top 100 Global Employee Engagement Influencers in 2025**.

Over the past 20+ years, Rob has built and scaled HR technology and advisory companies with the lens of both a business leader and a people leader. He was on the founding team at Achievers, and later co-founded WorkTango in 2015, driven by a passion for improving how organizations listen to, recognize, and engage their people.

Rob brings a practitioner's perspective to the stage, blending research, real-world experience, and candid storytelling. His talks help leaders move beyond buzzwords toward clear action, better leadership behaviors, and more human workplaces. Known for his engaging and grounded style, Rob has spoken in over 50 cities at HR conferences, leadership events, and internal organizational sessions across North America and beyond.



Long Bio (≈250–300 words)

Rob Catalano is a sought-after speaker, HR technology leader, and advisor to HR executives focused on leadership, employee experience, and the future of work. In 2025, he was named one of the Top 100 Global Employee Engagement Influencers, recognizing his impact on how organizations think about culture, leadership, and the employee experience.

Rob has spent more than 20 years building HR technology and advisory companies with the perspective of both a business leader and, more importantly, a people leader. He was on the founding team at Achievers, one of the early leaders in employee recognition technology, and later co-founded WorkTango in 2015. His work has consistently focused on helping organizations listen better, recognize more meaningfully, and lead more humanly.

With deep experience working alongside HR leaders and executive teams, Rob brings a practitioner's lens to the stage. His talks blend research, real-world insight, and candid storytelling, challenging conventional thinking while delivering practical frameworks leaders can apply immediately. He regularly speaks on topics including leadership effectiveness, employee listening, recognition strategy, culture change, and the thoughtful adoption of AI in HR.

Rob's speaking style is engaging, grounded, and refreshingly honest. He creates space for reflection while equipping audiences with tangible tools and ideas that resonate long after the session ends. Rob has spoken in over 50 cities at HR conferences, leadership events, and internal organizational sessions around the world.

Outside of work, Rob is an avid hockey and volleyball player, an enthusiastic traveler, a former metal-band guitarist, and a self-described "pointaholic" who collects loyalty points for just about everything. He can be reached at rob@robcatalanospeaks.com.